

## **Historic, Archive Document**

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62,225  
FRANKEN BROS.  
(INCORPORATED)



DEERFIELD, ILLINOIS

16227  
Catalog of Hardy Perennials  
Evergreens & Bulbs & Roots & Shrubs

U S DEPT OF AGRICULTURE

BUREAU OF PLANT INDUSTRY

WASHINGTON DC.





## GLADIOLA ASSORTMENT SPECIAL

This assortment consists of 72 bulbs, as listed below, covering a wide range of colors, and is especially recommended for the home garden. They require little attention, and give equal satisfaction whether left to finish their bloom in the garden, or whether cut and used as house decorations. If kept in fresh water the blooms will last for a week or ten days.

When planted among Iris, they produce a most pleasing effect, and are very useful in constructing landscape development.

Plant as soon as danger of frost is over and continue doing so at intervals of two or three weeks up to July. This provides a succession of blooms. Bulbs should be taken up in fall after the tops have been cut down by frost, and kept in a cool place during the winter.

- 6 Maidenblush, Salmon-pink.
- 6 Capello, Red.
- 6 Alice Tiplady, Orange.
- 6 Salmon Beauty, Salmon-pink.
- 6 Jewell, Light salmon-pink.
- 6 Le Marechal Foch, an exquisite pink.
- 6 White Giant.
- 6 Mrs. Frances King, Brilliant pink.
- 6 Baron J. Hulot, Violet-blue.
- 6 Crimson Glow, Crimson, very tall.
- 6 1910 Rose, Rose color.
- 6 Schwaben, Shaded canary-yellow.

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72 Assorted Bulbs..... \$5.00

# Franken Bros., Inc.

Phone Deerfield 241

## Terms

The prices in this catalog are for bulbs and plants properly packed and delivered to the express or freight office in Deerfield, free of all charges. Express or freight charges for transportation from Deerfield must, however, be paid by the purchaser.

It is our custom to ship our goods by express, as we find the service more satisfactory, and as a rule, cheaper, owing to the size and weight of the packages. If any customer prefers the Parcel Post, we will forward small packages in this manner, provided sufficient postage is remitted with the order. Any excess will be returned.

We guarantee our bulbs and plants to be true to name, healthy and in sound condition and strictly first class. We will not, however, be responsible for the failure of any to grow or thrive, as such failure may result from causes wholly beyond our control, such as improper treatment, unfavorable weather, soil or climate. Should any difficulty arise through any fault or mistake of our own, we will gladly rectify it. If the purchaser does not accept the goods on these terms, they are at once to be returned, and any money that has been paid for same will be refunded.

## SERVICE

Our Service Department is organized for those customers needing general landscape service, where grading, preparation of the beds, laying out walks and drives, building of pools, rock gardens, rustic work, seeding of lawns, are required.

On orders amounting to \$20.00 or more, our Service Department will deliver within a radius of 20 miles and plant any stock listed in this catalog, at an additional charge of 25%.

Preparation of beds, fertilizer and black dirt, extra.

## REPLACEMENTS

Owing to hazards over which we have no control, we do not guarantee our stock, but will replace stock planted by our Service Department, which proves unsatisfactory within two years, provided one-half our "each" list price accompanies the order for replacement.

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Colorado Blue Spruce

# EVERGREENS

Evergreens are for local trade only, as we do not ship them to distant points.

We deliver evergreens direct, as they must be handled promptly and carefully.

These prices are F. O. B. our nursery. An extra charge will be made for delivery.

See our service department rates on page 1 for delivery, planting and guarantee.



## COLORADO BLUE SPRUCE

	Each.
2 to 3 ft.....	\$10.00
3 to 3½ ft.....	12.50
3½ to 4 ft.....	17.50
4 to 4½ ft.....	20.00

## KOSTER'S BLUE SPRUCE

2 to 3 ft.....	20.00
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## BLACK HILL SPRUCE

2 to 3 ft.....	5.50
3 to 4 ft.....	8.50

## PYRAMIDAL ARBOR VITAE

2½ to 3 ft.....	6.00
3 to 4 ft.....	8.50
4 to 5 ft.....	11.00

## WOODWARD GLOBE ARBOR VITAE

15 x 15 inches .....	7.50
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## AMERICAN ARBOR VITAE

2 to 3 ft.....	4.00
3 to 4 ft.....	6.50
4 to 5 ft.....	9.00

## CONCOLOR FIR

1½ to 2 ft.....	7.00
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## DOUGLAS FIR

2 to 3 ft.....	5.00
3 to 4 ft.....	7.00
4 to 5 ft.....	9.00

## JUNIPER VIRGINIANA

2 to 3 ft.....	4.00
3 to 4 ft.....	6.00
4 to 5 ft.....	7.50

## JUNIPER VIRGINIANA GLAUCA

2 to 3 ft.....	7.00
3 to 4 ft.....	9.00
4 to 5 ft.....	11.00



Austrian Pine

**JUNIPER CONNARTI**

2 to 3 ft.....	\$7.00
3 to 4 ft.....	9.00
4 to 5 ft.....	11.00

**JUNIPER PFITZERIANA**

2 to 2½ ft.....	9.00
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**JUNIPER COLUMNARIS**

2 to 3 ft.....	7.00
2½ to 3 ft.....	11.00

**JUNIPER SAVINS**

1½ to 2 ft.....	6.00
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**JUNIPER TAMARISCIFOLIA**

10 to 12 inches.....	4.00
1½ to 2 ft.....	6.00

**JUNIPER CANADENSIS**

1½ to 2 ft.....	5.00
2 to 3 ft.....	6.00

**HILL'S MUGHO PINE**

10 to 12 inches.....	3.00
1 to 1½ ft.....	4.00

**AUSTRIAN PINE**

2 to 3 ft.....	5.00
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Junipers in the Nursery Row



## Shrubs

**Almond**—See *Prunus*

**Aralia Pentaphyllum** (Japanese Five-Leaf Aralia). Splendid for banks and mass plantings. Slender, prickly branches and luxuriant foliage until late in the fall.

	Each	Per 10
3 to 4 feet.....	\$ .85	\$7.50

**Aralia Spinosa** (Devil's Walking Stick). This shrub is used with Spanish homes, and other places where tropical effect is desired. Grows from 10 to 15 feet high, of large palm-like leaves.

	Each	Per 10
2 to 3 feet.....	\$ .90	\$8.00
3 to 4 feet.....	1.25	10.00

**Berberis Thunbergi**. Neat and dense in growth. Graceful drooping habit, small, bright green leaves changing to brilliant scarlet and gold in the fall. The scarlet fruits last and keep their color well through the winter. Unsurpassed for low hedges, borders of taller shrubs and planting around the base of buildings.

	Each	Per 10
18 to 24 inches.....	\$ .60	\$5.00
24 to 30 inches.....	.75	6.00

**Buddleia Magnifica** (Butterfly Bush). Beautiful reddish-violet flowers.

	Each	Per 10
	\$ .50	\$4.50

**Cornus Lutea** (Golden-barked Dogwood). Bright yellow bark in winter. Particularly effective plant with the red branched dogwood.

	Each	Per 10
18 to 24 inches.....	\$ .60	\$5.00
2 to 3 feet.....	1.00	8.50

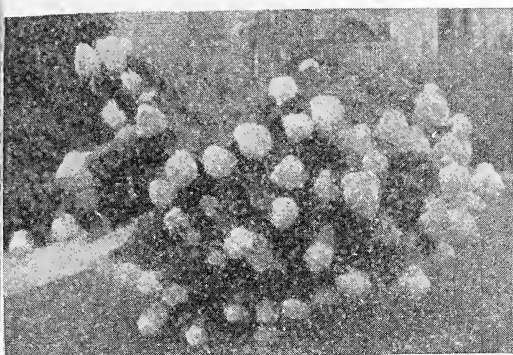
**Cornus Siberica** (Red Dogwood). The best of the *Cornus* varieties on account of its branches, which are very showy in winter.

	Each	Per 10
2 to 3 feet.....	\$ .50	\$4.00
3 to 4 feet....	.75	6.00

**Deutzia, Lemoinei**. Dwarf shrub with white flowers.

	Each	Per 10
12 to 18 inches.....	\$ .75	\$6.50





**Hydrangea Arborescens Grandiflora**

**Deutzia** (Pride of Rochester). Flowers double, white, tinted with rose; blossoms in May.

	Each	Per 10
2 to 3 feet.....	\$ .60	\$5.00

**Euonymus Alatus** (Cork-barked Strawberry Tree). Dwarf shrub with curious cork-barked branches and has scarlet foliage in the fall.

	Each	Per 10
2 to 3 feet.....	\$2.00	\$17.50
3 to 4 feet.....	3.00	25.00

**Forsythia Intermedia** (The Golden Bell). The earliest showy flowering shrub. Great profusion of bell-shaped, yellow flowers, appearing two or three weeks before the leaves. Foliage glossy green. Hardest of Forsythias.

	Each	Per 10
2 to 3 feet.....	\$ .50	\$4.00
3 to 4 feet.....	.60	5.00
4 to 5 feet.....	.80	7.00

**Hibiscus Althea** (Lady Stanley). White with a crimson center. One of the best.

	Each	Per 10
18 to 24 inches.....	\$ .75	\$6.00

**Hibiscus Althea** (Totus Alba) (Rose of Sharon). This shrub has large Hollyhock-like flowers, extremely showy, and blossoms at a season that is most needed in a shrub border.

	Each	Per 10
18 to 24 inches.....	\$ .75	\$6.00

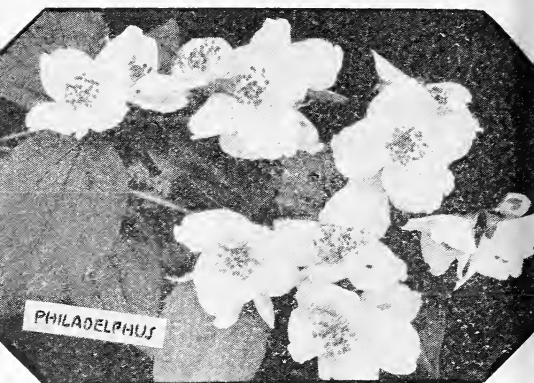
**Hydrangea Arborescens Grandiflora** (Snow-ball Hydrangea). An early variety. Also called (Hills of Snow,) on account of its blooms, which are of large size and pure white. Begins to bloom in July.

	Each	Per 10
15 to 18 inches.....	\$ .75	\$6.00

**Hydrangea P. G.** Flowers white in great pyramidal panicles a foot long. Blooms in August and September, when very few shrubs are in flower. One of the finest flowering shrubs.

	Each	Per 10
15 to 18 inches.....	\$ .60	\$5.00
18 to 24 inches.....	.80	6.00
24 to 30 inches.....	1.00	7.50

**Lilac**—See Syringa.



**Philadelphus Coronarius**

**Lonicera Morrowi** (White Flowering Honeysuckle). A bushy variety of spreading habit. White and yellow flowers, succeeded by fruit. Very rich foliage.

	Each	Per 10
3 to 4 feet.....	\$ .75	\$6.00
4 to 5 feet.....	1.00	8.50

**Lonicera Grandiflora Rosea** (Large Pink Flowering Honeysuckle).

	Each	Per 10
2 to 3 feet.....	\$ .60	\$5.00

**Philadelphus Coronarius** (Garland Mock Orange). Flowers creamy-white in June.

	Each	Per 10
3 to 4 feet.....	\$ .75	\$6.00
4 to 5 feet.....	.90	8.00

**Philadelphus Grandiflora** (Scentless Mock Orange).

	Each	Per 10
3 to 4 feet.....	\$ .75	\$6.00
4 to 5 feet.....	.90	8.00

**Philadelphus Virginalis** (Lemoine's Semi-Double Mock Orange). Double white flowers; very fragrant and profuse bloomer.

	Each	Per 10
2 to 3 feet.....	\$1.50	\$12.50

**Physocarpus Aurea** (Golden Ninebark). A tall, rough-growing variety with yellowing-white flowers along the stem, but with dull yellow foliage.

	Each	Per 10
3 to 4 feet.....	\$ .50	\$3.60

**Prunus** (Double Pink Flowering Almond). Exquisite and showy flowers in May. Very decorative plants.

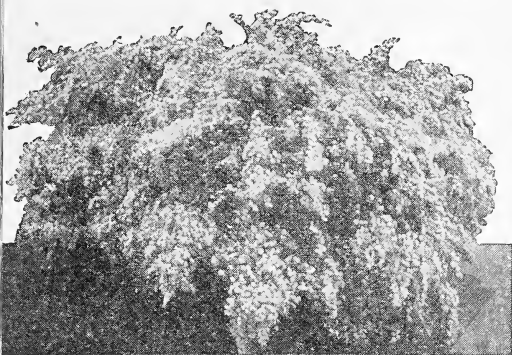
	Each	Per 10
2 to 3 feet.....	\$1.25	\$10.00

**Prunus Pissardi** (Purple Flowering Plum). Foliage very decorative.

	Each	Per 10
18 to 24 inches.....	\$ .75	\$6.00

**Prunus Triloba** (Double Pink Flowering Plum). Large, double pink flowers, resembling roses, which are borne in great profusion along its branches. Very ornamental shrub and the finest of its family.

	Each	Per 10
2 to 3 feet.....	\$1.25	\$10.00

**Spirea Van Houttei**

**Rhamnus Buckthorn.** Shiny foliage and very attractive.

	Each	Per 10
2 to 3 feet.....	\$ .75	\$6.00

**Rhodotyphos Kerriodes** (Japanese White Kerria). Shiny dark green foliage, single white flowers in May, followed by black seeds.

	Each	Per 10
2 to 3 feet.....	\$ .90	\$7.50

**Rhus Typhina Lacinata** (Fern-leaved Sumac). Wonderful coloring of the foliage in the fall and highly decorative fruits persisting through the winter. An easily grown and interesting group of shrubs. Tall-growing with fern-like leaves.

	Each	Per 10
2 to 3 feet.....	\$ .60	\$5.00
3 to 4 feet.....	.80	7.00
4 to 5 feet.....	1.00	8.50

**Salix Discolor** (Pussy Willow). Very interesting shrub. Stems used for winter bouquets.

	Each	Per 10
3 to 4 feet.....	\$ .60	\$5.00
4 to 5 feet.....	.75	6.00

**Sambucus Aurea** (Golden Elder). Golden yellow foliage. Does best when planted in the bright sun and severely pruned each season before growth starts.

	Each	Per 10
2 to 3 feet.....	\$ .75	\$6.00
3 to 4 feet.....	.90	7.50

**Spirea Anthony Waterer** (Dwarf Red-flowering Spirea). Dwarf, compact habit, brightest crimson flowers produced freely in June, and at intervals during entire summer.

	Each	Per 10
12 to 15 inches.....	\$ .60	\$5.00
15 to 18 inches.....	.70	6.00
18 to 24 inches.....	.90	7.50

**Spirea Van Houttei** (Bridal Wreath). "The Shrub for the Millions." It is likely the best known of all shrubs. Does well in nearly all locations, and has a very pleasing weeping graceful appearance of its branches.

	Each	Per 10
2 to 3 feet.....	\$ .50	\$4.00
3 to 4 feet.....	.60	5.00
4 to 5 feet.....	.75	6.00



*Syringa Lilac Villosa*

**Symphoricarpos Racemosus** (The Snowberries). Ornamental shrub with small pink flowers. Characteristic because of its large white berries.

	Each	Per 10
18 to 24 inches.....	\$ .50	\$4.00
2 to 3 feet.....	.70	6.00

**Symphoricarpos Vulgaris** (Indian Currant or Coralberry). Dwarf, compact habit. Valuable because of its red fruit, covering the upper part of the branches.

	Each	Per 10
2 to 3 feet.....	\$ .75	\$6.00
3 to 4 feet.....	.90	7.50

**Syringa Lilac, Chas. X.** (Large-flowered Single Reddish-purple Lilac). One of the best.

	Each	Per 10
18 to 24 inches.....	\$ .90	\$8.00
2 to 3 feet.....	1.00	8.50

**Syringa Lilac** (Persian). Slender, often arching branches, producing flowers of purple-lilac, in broad panicles.

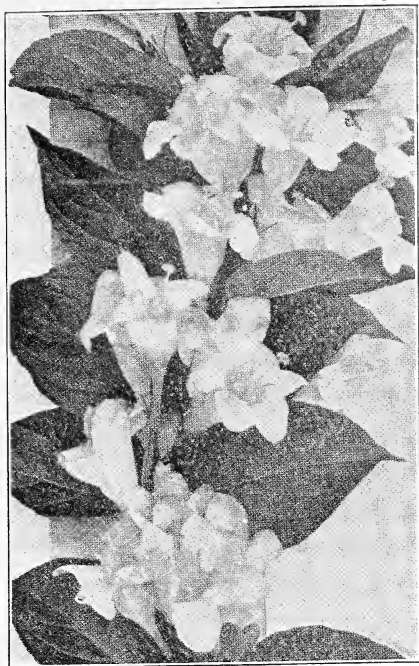
	Each	Per 10
18 to 24 inches.....	\$ .70	\$6.00
2 to 3 feet.....	.90	7.50

**Syringa Lilac Villosa** (Late Pink Lilac from China). Rosy-pink blossoms, with foliage like that of the white fringe tree. Valuable for its late blooming.

	Each	Per 10
15 to 18 inches.....	\$ .50	\$4.50
2 to 3 feet.....	.90	7.50

**Tamarix Amurensis.** Foliage light and feathery. The loose rose-colored flowers are borne along the terminal branches. Cedar-like foliage. Blooms freely and fine for cutting.

	Each	Per 10
2 to 3 feet.....	\$ .60	\$5.00
3 to 4 feet.....	.70	6.00

**Weigelia Rosea**

**Tamarix Pentandra.** A new Tamarix recently introduced by the Department of Agriculture. Similar to Tamarix gallica in growth, but the foliage is more of a blue-green in color. Perfectly hardy.

	Each	Per 10
2 to 3 feet.....	\$ .40	\$3.00
3 to 4 feet.....	.60	5.00

**Viburnum Dentatum** (Arrow Wood). Handsome glossy leaves and white flowers succeeded by fine steel-blue berries in the fall.

	Each	Per 10
2 to 3 feet.....	\$ .80	\$7.00
3 to 4 feet.....	1.00	9.00

**Viburnum Opulus** (High Bush Cranberry). Very ornamental on account of its berries, which hang in large clusters, hanging on until freezing weather.

	Each	Per 10
18 to 24 inches.....	\$ .90	\$8.00
2 to 3 feet... ..	1.10	10.00

**Weigelia, Desboisi.** Rose-colored. Flowers a little pinker in color and a heavier grower than rosea. Perfectly hardy.

	Each	Per 10
2 to 3 feet.....	\$ .80	\$7.00

**Weigelia, Floribunda.** Deep crimson, free-flowering. Blossoms in June.

	Each	Per 10
2 to 3 feet.....	\$1.00	\$9.00

**Weigelia Rosea** (Rose-colored Weigelia). Large-sized shrub producing a great profusion of flowers in June.

	Each	Per 10
2 to 3 feet.....	\$ .70	\$6.00
3 to 4 feet.....	.80	7.00



Dorothy Perkins

## Roses

### HARDY CLIMBING ROSES

**Dorothy Perkins.** Clear cherry-pink flower, borne in great profusion, and lasting a long time. Very strong grower.

Each..... \$ .75  
Per 10..... 6.00

**Dr. Van Fleet.** Probably the best climbing rose in cultivation. Deep pink buds opening to a lighter shade of pink. Large-flowering.

Each..... \$1.00  
Per 10..... 9.00

**Excelsa.** An intense crimson, with the edges of the petals a little lighter. Produced in great clusters.

Each..... \$ .90  
Per 10..... 7.50

**Flower of Fairfield.** Carmine-crimson, semi-double to double flowers, in large compact clusters.

Each..... \$ .90  
Per 10..... 7.50

**Paul's Scarlet.** The brightest and purest red of all the pillar roses. Semi-double flower in clusters which last a long time.

Each..... \$1.00  
Per 10..... 9.00



Gruss an Teplitz Rose

## HYBRID TEAS AND PERPETUALS

**Frau Karl Druschski.** An immense, pure white, perfectly double rose, sometimes almost six inches in diameter. An extremely popular rose.

Each..... \$1.00

Per 10..... 9.00

**Kaiserin Augusta Victoria.** A large, full white rose. Beautiful shaped buds borne on long stem.

Each..... \$1.00

Per 10..... 9.00

**Paul Neyron.** Fragrant. Clear pink blooms, shading to rose. The largest rose among the Hybrid Perpetuals.

Each..... \$1.00

Per 10..... 9.00

**Gruss an Teplitz.** Bright rich scarlet. A very showy, lavish bloomer, that will grow most anywhere.

Each..... \$1.00

Per 10..... 9.00

## ROSA RUGOSA HYBRIDS

**Conrad F. Meyer.** Very large, double, showy, clear silvery rose flower, strongly fragrant.

Each..... \$1.00

Per 10..... 9.00

**F. J. Grootendorst.** A perpetual bloomer, blooming all summer of bright crimson flowers. One of the greatest Rugosa Hybrids.

Each..... \$1.25



F. J. Grootendorst—See Page 11.

### ROSA RUGOSA

**Sir Thomas Lipton.** Clusters of medium-sized double, snow-white flowers, borne on strong stems. Blooms at intervals all summer.

Each.....	\$1.00
Per 10.....	9.00





Wistaria Chinensis

## Climbing Vines

**Ampelopsis Engelmannii** (Five-leaved Virginia Creeper). Hardy vine, clings to either wood, stone or brick. Strong three-year plants.

Each..... \$ .60  
Per 10..... 5.00

**Ampelopsis Veitchii** (Boston Ivy). Glossy-green foliage that turns to crimson in fall. Clings to brick or stone. Strong two-year plants.

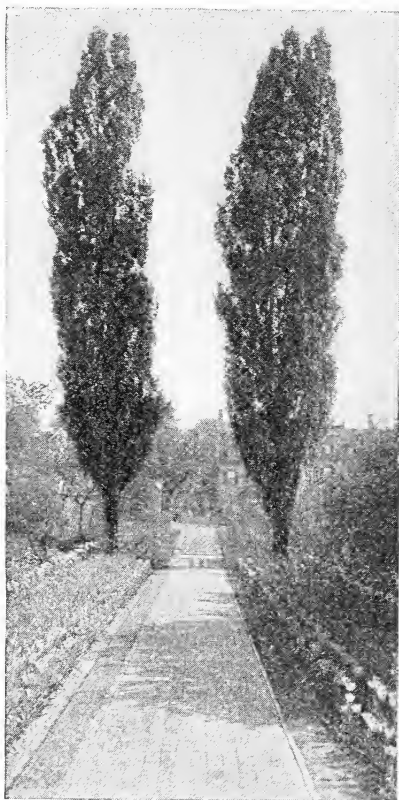
Each..... \$ .60  
Per 10..... 5.00

**Clematis Paniculata** (Sweet Autumn Clematis). A strong growing variety with small, star-like flowers, delicately scented. Strong two-year plants.

Each..... \$ .75  
Per 10..... 6.00

**Wistaria Chinensis** (Chinese Purple Wistaria). Very elegant and rapid growing vine with long, pendulous clusters of flowers in May, June and in autumn. Strong two-year plants.

Each..... \$ .75  
Per 10..... 6.00



Lombardy Poplars

## Miscellaneous

	Each
CHERRY. Early Richmond. 4 to 5 feet.....	\$1.50
CONCORD GRAPES. No. 1.....	.50
CATALPA BUNGEI. 1-year head, 4-foot stem.....	2.50
CATALPA BUNGEI. 3-year head, 6-foot stem.....	5.00
TEA'S WEEPING MULBERRY. 1-year head, 5-foot stem.....	4.00
BECHTEL'S DOUBLE FLOWERING CRAB. 2 to 3 feet.....	1.50
BECHTEL'S DOUBLE FLOWERING CRAB. 3 to 4 feet.....	3.00
SIMOND'S POPLAR. 8 to 10 feet...	2.00
SIMOND'S POPLAR. 10 to 12 feet...	2.75
VULGARIS POPLAR. 6 to 8 feet....	1.50
LOMBARDY POPLAR. 4 to 6 feet...	.75



# Dahlias

## PEONY-FLOWERING DAHLIAS

	Each
California. Lemon Yellow.....	\$0.50
Copper. Copper.....	.50
Goliath. Rich Scarlet.....	.50
H. J. Lovink. Mauve.....	.60
Hortanulus Budde. Scarlet.....	.40
La Riante. Lavender-Pink.....	.35
Latona. Yellow.....	.75
Oregon Beauty. Red.....	.50
Queen Wilhelmina. White.....	.50
Salvator. Rose-Pink.....	.50

## CACTUS DAHLIAS

Aurore. Orange Red.....	.35
Countess of Lonsdale. Pink.....	.35
Eureka. Violet Purple.....	.35
Else. Yellow.....	.60
Golden Gem. Golden Yellow.....	.50
J. H. Jackson. Maroon.....	.35
Kriemhilde. Pink.....	.35
Mrs. Mace. Pink.....	.40
Rheinkönig. Pure White.....	.50
Pink Pearl. Lilac-Pink.....	.35

## DECORATIVE DAHLIAS

Arabian. Pure Tan.....	.50
Ayesha. Soft Yellow.....	.60
Delice. Pink.....	.35
Dr. Thurman. Yellow.....	.75
Jeane Charmet. Lilac-Pink.....	.40
Jack Rose. Deep Crimson.....	.35
Lucero. Bronzy Buff.....	.60
Mina Burgle. Crimson.....	.50
Minnie McCullough. Bronze.....	.40
Perle de Lyon. Pure White.....	.35
Souvenir de Gustave Douzon. Orange.....	.50
Yellow Duke. Pure Yellow.....	.40

## SHOW DAHLIAS

A. D. Livoni. Soft Pink.....	.35
Arabella. Yellow.....	.35
Augus Megar. Lavender-Purple.....	.50
Cuban Giant. Maroon.....	.40
Dee-lighted. Pure White.....	.50
Dorothy Peacock. Pink.....	.35
Elsie Davidson. Golden Yellow.....	.40
Imperial. Maroon.....	.35
Maude Adams. White.....	.50
Storm King. Pure White.....	.30

## SINGLE DAHLIAS

Blanche. Pale Yellow.....	.30
Empress. Rose-Pink.....	.50
St. George. Canary-Yellow.....	.35
Rose-Pink Century. Rose-Pink.....	.35

## POMPOM DAHLIAS

Allewine. Flesh.....	.40
Darkness. Dark Maroon.....	.35
Fairy Queen. Sulphur, edged pink.....	.50
Little Beauty. Rose Pink.....	.35
Prince Charming. Cream.....	.40
Snowclad. Pure White.....	.35
Sunbeam. Crimson-Scarlet.....	.35

## COLLARETTE DAHLIAS

Achievement. Clear Maroon.....	.35
Liebesfeuer. Sulphur Yellow.....	.35
Maurice Rivorie. Rich Crimson.....	.30
Rence-Gerard. Clear Purple.....	.35



# Gladioli

Flowers which are justly popular, producing graceful spikes valuable for both house and garden decoration. Splendid for cutting, as the buds open fully in the house. Plant as soon as danger of frost is over, and continue doing so at intervals of two or three weeks up to July, which will provide a succession of blooms. Bulbs should be taken up in fall after tops have been cut down by frost, and kept in a cool place for the winter.

**America.** Soft lavender-pink. Symmetrical spikes, with a maximum of flowers open at one time.

Per dozen..... \$ .50  
Per 100..... 4.00

**Anna Eberious.** Dark velvety plum rose, throat deeper shade. This is a rare color combination.

Per dozen..... \$1.50  
Per 100..... 10.00

**Autumn Queen.** Cream-yellow, upper petals suffused with peach blossom pink; lower petals striped carmine-red. When planted late opens full and wide in autumn.

Per dozen..... \$ .70  
Per 100..... 5.00

**Dr. Norton.** Finest cream and pink; awarded highest honors, and exceptionally fine for cut flowers.

Per dozen..... \$1.50  
Per 100..... 10.00

**Duchess of York.** Large flowers of deep violet-blue, and large spikes.

Per dozen..... \$2.50  
Per 100..... 20.00

**Evelyn Kirtland.** A most brilliant and beautiful flower. Exquisite rosy-pink, shading to light pink toward the center, with brilliant blotches of scarlet on lower petals.

Per dozen..... \$1.00  
Per 100..... 7.50

**Flaming Sword.** A flower of increasing popularity, of brilliant red color, opens well and blooms very early.

Per dozen..... \$2.50  
Per 100..... 20.00

**Flora.** Beautiful golden yellow. Has large flowers and is a strong grower.

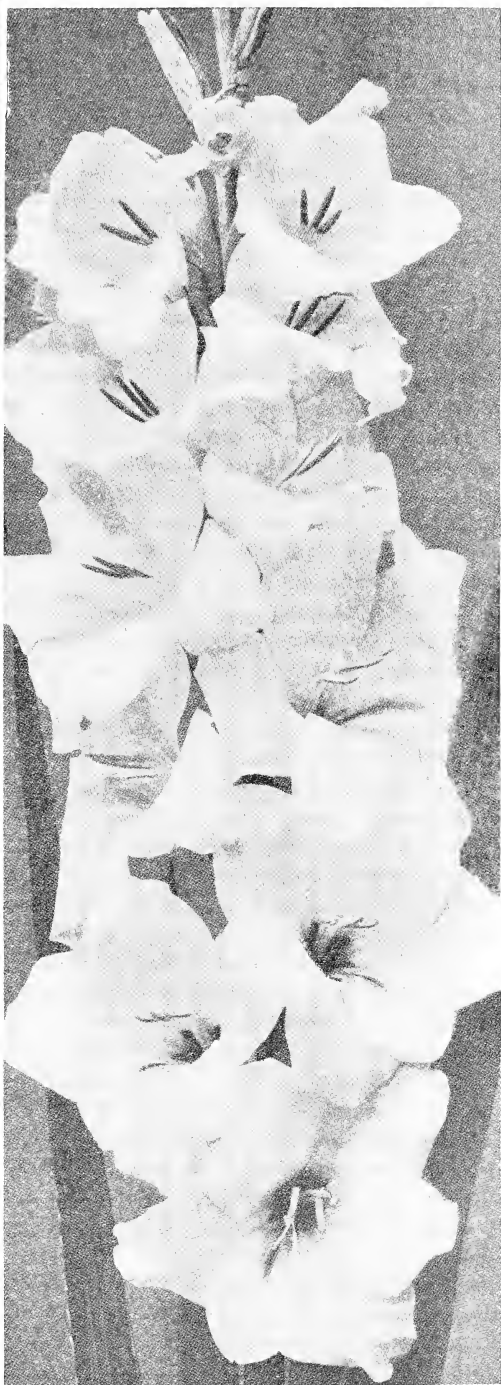
Per dozen..... \$1.10  
Per 100..... 8.00

**Gretchen Zang.** Blooms of pink, blending into scarlet on lower petals, making a very popular combination.

Per dozen..... \$1.00  
Per 100..... 7.50

**Golden Measure.** Golden-yellow, extra large flowers on a tall spike; the largest and best yellow.

Per dozen..... \$2.50  
Per 100..... 20.00

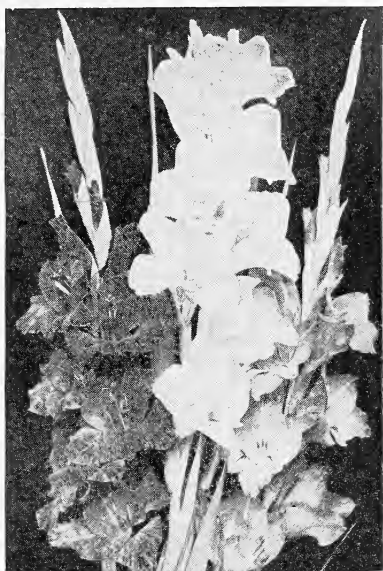


Peace Gladiolus

Do not fail to see our display of Bulbs  
when in bloom.



- Halley.** Attractive early blooming, with large well-opened flowers of delicate salmon-pink. Early and a good forcer.  
Per dozen..... \$ .75  
Per 100..... 5.00
- La Marechal Foch.** Beautiful shade of light pink; has large flowers and blooms early. A Holland production.  
Per dozen..... \$1.00  
Per 100..... 7.00
- Louise.** The showiest of all galdioli; clear, pure lavender, with a blotch of velvet-red towards center. Has large flower and is free-growing.  
Per dozen..... \$2.00  
Per 100..... 15.00
- Mr. Marks.** Beautiful shade of lavender-blue with darker throat.  
Per dozen..... \$2.00  
Per 100..... 15.00
- Myrtle.** A most beautiful pink; clearest dainty ruffled rose-pink, softly dissolving into a throat of clear creamy-white. Early flowering and of good size.  
Per dozen..... \$1.50  
Per 100..... 10.00
- Mary Fennel.** Beautiful light lavender flowers on a tall, slender spike; lower petals primrose-yellow with pencilings of lavender.  
Per dozen..... \$1.25  
Per 100..... 8.00
- Mrs. Francis King.** A beautiful "Besnard shade" of flame-pink. Flowers of giant size on a spike growing four feet high, with from 18 to 20 flowers.  
Per dozen..... \$.75  
Per 100..... 5.00
- Mrs. Frank Pendleton.** A sensational beauty. The petals show beautiful rose-pink on a pure white ground, with deep, rich, velvety, blood-red blotch on the lower petals.  
Per dozen..... \$ .80  
Per 100..... 6.00
- Niagara.** A light crocus or primrose-yellow, slightly tinted with rose-pink in throat. Large open flowers on a strong spike.  
Per dozen..... \$ .80  
Per 100..... 6.00
- Peace.** Giant white flowers with lilac feathering in throat of two of the petals.  
Per dozen..... \$ .80  
Per 100..... 6.00
- Prince of Wales.** Delicate salmon-pink; very large flowers; is a good forcer and very popular.  
Per dozen..... \$1.00  
Per 100..... 7.00
- Panama.** A companion to America. A perfect Hermosa pink in color, with wide open wax-like flowers; a popular clear pink.  
Per dozen..... \$ .70  
Per 100..... 5.00
- Rose 1910.** An early rose-pink; excellent for cutting.  
Per dozen..... \$ .80  
Per 100..... 6.00



War—Schwaben—Niagara Gladiolus

**Rose Ash.** Ashes of roses; a decided new color which has attracted much attention.

Per dozen..... \$2.00

Per 100..... 15.00

**Rose Glory.** A ruffled flower, with purest rose-pink petals, deeper in throat.

Per dozen..... \$1.50

Per 100..... 10.00

**Schwaben.** A strong-growing, large Gladiolus of yellow color; a clear citron-yellow with aster-purple tongue on lower petals.

Per dozen..... \$ .80

Per 100..... 6.00

**Virginia.** A wonderful Gladiolus, introduced by Mr. A. E. Kunderd, formerly known as "Scarlet Princeps." Its beautiful color resembles a good, dark Premier rose, the flowers being well formed on the stem.

Per dozen..... \$3.25

Per 100..... 25.00

**War.** Deep blood-red, shaded crimson-black. Very tall and conspicuous.

Per dozen..... \$1.50

Per 100..... 10.00

**White Giant.** Very large, pure white; very handsome and noted for its purity.

Per dozen..... \$1.50

Per 100..... 10.00

**Wilbrinck.** A sport of Halley. Retains Halley's earliness and has the color of America; soft yellow blotch on lower petals.

Per dozen..... \$ .70

Per 100..... 5.00

**Assorted Varieties.** A selection of good colors and flowers.

Per dozen..... \$ .70

Per 100..... 5.00



## PRIMILINUS GLADIOLI

A new race of Gladioli. Exquisite colors such as terra cotta, bronze, copper, rose, pink, saffron, apricot, buff, salmon, and a few lavenders and whites. Their flowers are so dainty that they are indispensable for decoration. They flower a little earlier and are also valuable for forcing.

**Alice Tiplady.** A beautiful saffron-yellow, shaded orange. A color unlike any other.

Per dozen..... \$1.50  
Per 100..... 10.00

**Altair.** A beautiful shade of salmon-saffron. Spikes grow very tall.

Per dozen..... \$1.35  
Per 100..... 9.00

**Capello.** A very beautiful flower, bright fiery orange-red. Has very large flowers.

Per dozen..... \$1.00  
Per 100..... 7.00

**Dorothy Wheeler.** A charming shade of rose-pink. An exquisite variety, with very tall spikes.

Per dozen..... \$1.40  
Per 100..... 10.00

**Golden Gate.** Has lovely golden-yellow ruffled petals. Is a vigorous grower and has tall spikes.

Per dozen..... \$1.10  
Per 100..... 8.00

**Jewell.** Light salmon-pink with golden throat.

Per dozen..... \$1.60  
Per 100..... 12.00

**Maiden's Blush.** Delicate salmon-pink slightly flushed light rose. Blooms early and has tall spikes.

Per dozen..... \$1.10  
Per 100..... 8.00

**Roanoke.** A beautiful free-flowering variety of soft canary-yellow.

Per dozen..... \$1.40  
Per 100..... 10.00

**Salmon Beauty.** Deep salmon-pink with rich salmon-yellow throat.

Per dozen..... \$1.00  
Per 100..... 7.00

**Assorted Varieties.** This is an assortment of Primilinus Gladioli, of the varieties listed above.

Per dozen..... \$ .70  
Per 100..... 5.00

## Hyacinths Candicans

**Free Growing Summer Flowering Hyacinth.**

Large white bell-shaped flowers on spikes three to four feet.

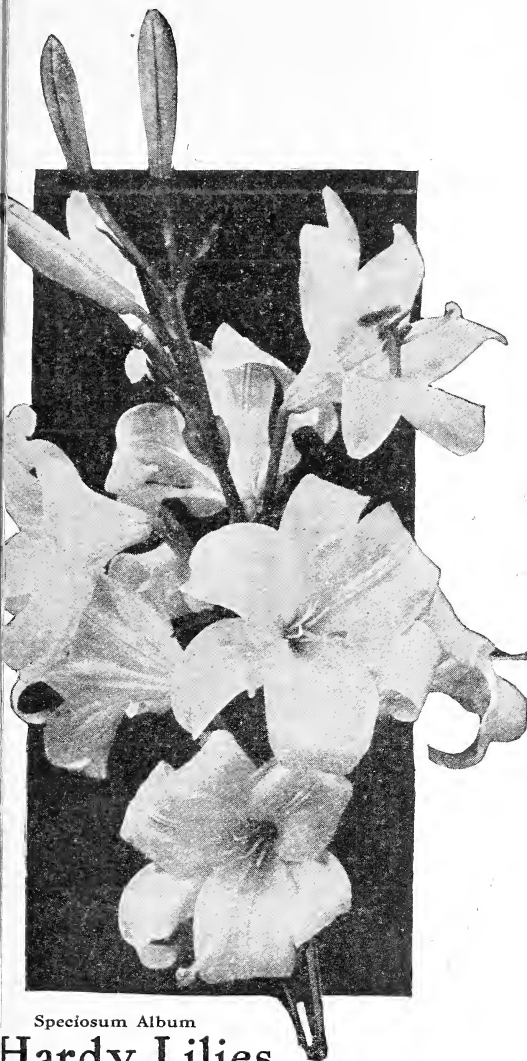
Per dozen..... \$1.25  
Per 100..... 10.00

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See our Field of Peonies when in bloom.

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Speciosum Album

## Hardy Lilies

**Auratum** (Gold-banded Lily of Japan). White, gold and crimson. The largest and most beautiful garden lily. Mammoth bulbs, blooming in July and August.

Each.....	\$ .45
Per dozen.....	4.00
Per 100.....	35.00

**Speciosum Album.** White. Produce beautiful effect when planted together with Delphinium.

Each.....	\$ .45
Per dozen.....	4.00
Per 100.....	35.00

**Speciosum Rubrum.** The same habits as Auratum. Rosy-white, rayed and spotted with crimson. Mammoth bulbs.

Each.....	\$ .45
Per dozen.....	4.00
Per 100.....	35.00

# Reference Table of the More Popular Grown Perennials

Franken Bros., Inc.

BOTANICAL NAME	COMMON NAME	COLOR OF BLOOMS	SEASON OF BLOOMS	HEIGHT, INCHES	USE	REMARKS	EACH	PER 10 (5 at 10 RATE)	PER 100 (25 at 100 RATE)
Achillea.....	The Pearl	White	June-July	18/24	Cut Flower	Moist Soil. Sunny	\$ .30	\$2.20	\$18.00
Agrostemma Alba.....	Mulleni Pink	White	June-July	24/36	Excellent for cutting	Sunny	.25	2.00	16.00
Coronaria.....		Crimson	June-July	24/36	"	Sunny	.25	2.00	16.00
Anchusa Italica.....	Bugloss	Blue	May-June	36/48	Background.	Sunny	.30	2.20	18.00
Dropmore Variety.....		Golden-yellow	All summer	15/18	Rock garden or cut flower border				
Anthemis Tinctoria.....	Marguerite								
Aquilegia Silver Queen....	Columbine	White	June	24/36	Natural planting	Sunny	.25	2.00	16.00
Canadensis.....	Columbine	Red, yellow	May-June	24/36	Natural planting	Sunny	.30	2.20	18.00
Carnation Grenadin....		White	June-Sept.		Border Planting	Sunny	.25	2.00	16.00
		Pink	"		"	"	.25	2.00	16.00
		Velvety-brown	"		"	"	.30	2.20	18.00
Chrysanth.....		Yellow	May-June	24/36	Natural planting	Sunny	.30	2.20	18.00
Coreulea.....		Blue, white	May-June	24/36	Natural planting	Sunny	.30	2.20	18.00
Long Spurred Hybrids..		Assorted	May-June	24/36	Natural planting	Sunny	.30	2.20	18.00
Aster.....									
Hardy Novea Angliae....	Michaelmas Daisy	Lavender, blue	Sept.-Oct.	36/48	Natural planting	Sunny	.30	2.20	18.00
Baptisca Australis.....	Falts Indigo	Dark blue	June	24/36	Border or rockery	Attractive foliage. Sunny	.30	2.20	18.00
Boltonia.....	False Chamomile	White	Aug.-Sept.	60/72	Background	Use Hardy Mums in front. Sunny	.30	2.20	18.00
Asteroides.....									



Latisquama.....	Shasta Daisy, Alaska	Lavender, pink	Aug-Sept.	48/60	Background.	Sunny	.30	2.20	18.00
Chrysanthemums.....		White	June-Sept.	24/30	Border and cutting	Sunny	.25	2.00	16.00
King Edward.....		White	June-Sept.	30/36	Border and cutting	Sunny	.25	2.00	16.00
Centaurea Montana.....	Corn Flower	Violet, blue	July-Sept.	24	Intermediate foreground.				
Coreopsis.....	Lanceolata	Yellow	All summer	24	Cutting	Sunny	.30	2.20	18.00
Delphinium.....	Larkspur				Cutting	Sunny	.25	2.00	16.00
Belladonna.....		Sky-blue	June-Oct.	36	Cutting	Sunny	.30	2.20	18.00
Bellamosa.....		Deep blue	June-Oct.	36	Cutting	Sunny	.30	2.20	18.00
Chinese Blue.....		Blue	June-Oct.	24	Border	Sunny	.25	2.00	16.00
Chinese Alba.....		White	June-Oct.	24	Border	Sunny	.25	2.00	16.00
Gold Medal Hybrids.....		Various shades of lavender, & blue							
Dianthus Barbatus.....	Sweet William	Mixed colors	June-Oct.	48	Background.	Sunny	.25	2.00	16.00
Newport Pink.....		Salmon-pink	May-June	18/24	Perennial border	Sunny	.25	2.00	16.00
Digitalis.....	Foxglove Biennial	Yellow-orange	May-June	18/24	Border	Sunny	.30	2.20	18.00
Gloxiniaflora.....		Mixed	June-July	36/48	Biennial border	Sunny	.25	2.00	16.00
		Pink	June-July	36/48	Border	Sunny	.25	2.00	16.00
		Purple	" "	" "	"	"	.25	2.00	16.00
Shirley.....		White to deep rose, many spot- ted							
		Blue	June-July	36/48	Border	Sunny	.30	2.20	18.00
Echinops.....	Globe Thistle		July	36	Shrub border	Very strong grower. Sunny	.30	2.20	18.00
Eryngium Planum.....	Sea Holly	Steel-blue	July	18/24	Group with shrubs	Sun or shade	.25	2.00	16.00
Funkia.....	Plantain Lily	Blue	July-Aug.	24	Border planting	Sun or shade	.40	3.00	25.00
Coerulea									

EXTRA STRONG CLUMPS AT DOUBLE "EACH" RATE

# Reference Table of the More Popular Grown Perennials—Continued

Franken Bros., Inc.

BOTANICAL NAME	COMMON NAME	COLOR OF BLOOMS	SEASON OF BLOOMS	HEIGHT, INCHES	USE	REMARKS	EACH	PER 10 (5 at 10 RATE)	PER 100 (25 at 100 RATE)
Undulata Variegata.....	Blanket Flower	Lavender	July-Aug.	24	Border planting	Sun or shade	\$.40	\$3.00	\$25.00
Gaillardia.....		Brownish-red	All summer	24	Border Cutting and borders	Sunny	.25	2.00	16.00
Grandiflora.....									
Gypsophila.....	Baby's Breath	White	June-Aug.	24/36	Cutting	Sunny	.25	2.00	16.00
Paniculata.....		Mixed	All summer	36/60	Borders with shrub	Sunny	.30	2.20	18.00
Hibiscus.....	Mallow	Mixed	June	72/96	Background	Sunny	.25	2.00	16.00
New Giant.....		Orange-scarlet	June-July	24/36	Old-fashioned garden	Sunny	.30	2.20	18.00
Hollyhocks.....		Rosy-purple	July-Aug.	48/60	Back of White Phlox	Succeeds anywhere.	.30	2.20	18.00
Alleghenys.....	Blazing Star								
Lychnis Chalcedonia.....									
Liatris.....									
Linum.....	Flax	Yellow-orange	All summer	12/18	Rockery	Sunny	.25	2.00	16.00
Perene.....									
Lupinus.....									
Polyphyllus.....		Blue	May-July	36	Garden or border	Sunny	.30	2.20	18.00
Monardo.....	Berganot	Red	July-Sept.	36	Mass against shrubs	Attracts humming birds.	.30	2.20	18.00
Didyna.....	Canbridge Scarlet	Scarlet	July-Sept.	24/36	In shrubs	Sunny	.30	2.20	18.00
Orientele.....	Oriental Poppy	Lilac-rose	" "	" "	" "	" "	.30	2.20	18.00
Princess Victoria Louise									



Physotegia.....	False Dragon Head	Pink	Midsummer	48	Borders	Sunny	.25	2.00	16.00
Virginia.....		White	"	48	"		.25	2.00	16.00
Virginia Alba.....									
Platycodon.....	Balloon Flower	White	July-Oct.	24	Cutting, borders	Sunny	.25	2.00	16.00
Grandi Alba.....		Blue	July-Oct.	24	Cutting, borders	Sunny	.25	2.00	16.00
Grandiflora.....		Mixed	June	24	Border	Sunny	.25	2.00	16.00
Pyrethrum Hybridum.....	Giant Daisy	White	Aug.-Sept.	36/48	Background	Sunny	.30	2.20	18.00
Uliginosum.....									
Rudbeckia.....	Golden Glow	Golden	Aug.-Sept.	60	Background	Sunny	.25	2.00	16.00
Lacinata.....	Purple Cone Flower	Rosy-purple	July-Oct.	24/36	Border	Sunny	.30	2.20	18.00
Purpurea.....	Meadow Sage	Sky-blue	Aug.-Sept.	37/48	Around shrubs	Sunny	.30	2.20	18.00
Salvia Azurea.....		Old rose	Aug.-Sept.	36/48	Around shrubs	Sunny	.30	2.20	18.00
Sclarea.....									
Scabiosa.....	Blue Bonnet	Lavender-blue	All summer	24	Border	Sunny	.30	2.20	18.00
Caucasia.....	Stone-crop								
Sedum.....	Creeping Variety								
Acra.....		Golden-yellow	Late summer	Creeping	Rockery borders	Sunny	.30	2.20	18.00
Spectabile.....		Light rose	July-Sept.	12	Rockery borders	Sunny	.35	2.50	20.00
Spectabile Brilliant.....	Cornflower Aster	Red	"	12	Rockery borders	Sunny	.35	2.50	20.00
Stoksia.....									
Cyanea.....	Speedwell	Lavender-blue	June-Sept.	18	Border	Sunny	.30	2.20	18.00
Veronica.....									
Longifolia Subsellis.....	Thread and Needle Plant	Deep blue	July-Sept.	24	Rockery borders	Sunny	.30	2.20	18.00
Yucca Filamentosa.....	Thread and Needle Plant	Creamy bells	June-July	48/72	Winter foliage	Sunny	.75	6.00	50.00
Small Size Filamentosa		Creamy bells	June-July	48/72	Winter foliage	Sunny	.40	3.50	30.00

EXTRA STRONG CLUMPS AT DOUBLE "EACH" RATE

Reference Table of the More Popular Grown Phlox

NAME	COLOR OF BLOOMS	SEASON OF BLOOMS	EACH	PER 10 (5 at 10 RATE)	PER 100 (25 at 100 RATE)
<b>Phlox—</b>					
Antonin Mercie.....	Grayish-lilac, pure white center.....	August-September	\$ .30	\$2.20	\$18.00
B. Comte.....	Dark velvety-crimson.....	August-October	.35	2.50	20.00
Eclaircau.....	Bright rosy-carmine.....	August-September	.30	2.20	18.00
Elizabeth Campbell.....	Salmon-pink with light center.....	August-September	.40	3.50	.....
Eugene Danzanvilliers.....	Soft blue, white center.....	July-August	.30	2.20	18.00
Europa.....	Pure white with crimson-carmine eye.....	July-September	.30	2.20	18.00
Franken's Glory.....	Velvety-crimson, beautiful.....	July-September	.60	5.00	.....
Henry Murger.....	Purest white with deep rose center.....	June-October	.30	2.20	18.00
Jeanne D'Arc.....	Pure white.....	August-October	.30	2.20	18.00
L'Evennement.....	Very soft, tender, salmon-pink.....	June-October	.30	2.20	18.00
Lummineaux.....	Soft rose with carmine blush center.....	June-October	.30	2.20	18.00
Madame Paul Dutrie.....	Soft delicate orchid-pink.....	June-October	.40	3.50	.....
Miss Lingard.....	Pure white with pale lilac eye.....	June-October	.35	3.00	25.00
Mrs. Chas. Dorr.....	Solid blue-mauve.....	June-October	.30	2.20	18.00
Mrs. Jenkins.....	Immense heads of purest white.....	June-October	.30	2.20	18.00
Rheinlander.....	Salmon-pink with claret eye.....	June-October	.30	2.20	18.00
Riverton Jewel.....	Mauve-rose with carmine eye.....	June-October	.30	2.20	18.00
R. P. Struthers.....	Bright rosy-red with crimson eye.....	June-October	.30	2.20	18.00
Rosenberg.....	Rich carmine-violet with blood-red eye.....	June-October	.30	2.20	18.00



Rynstrom.....	Beautiful lear pink.....	June-October	.30	2.20	18.00
Snowbird.....	Pure white with soft pink eye.....	June-October	.30	2.20	18.00
Thor.....	Deep salmon-pink with darker eye.....	June-October	.30	2.20	18.00
Viking.....	Soft salmon-rose.....	August-September	.35	3.00	.....
Wanadis.....	Lilac-blue with reddish-violet eye.....	June-October	.30	2.20	18.00
Widar.....	Violet-blue with pure white center.....	June-October	.30	2.20	18.00
W. C. Egan.....	Delicate lilac-pink with solferino eye.....	June-October	.40	3.50	.....
Phlox Subulata.....	Moss pink.....	April-May	.30	2.20	18.00
Alba.....	Pure white.....	April-May	.30	2.20	18.00
Lilacina.....	Light lilac.....	April-May	.30	2.20	18.00
Rosea.....	Bright rose-pink.....	April-May	.30	2.20	18.00

### EXTRA STRONG CLUMPS AT DOUBLE "EACH" RATE

## PLAN TO SEE OUR PHLOX WHEN IN BLOSSOM

We wish to inform our customers that our methods of producing Phlox are far superior to the ordinary Phlox sold to the Public, as we actually use in our system of propagation, two years to produce a single plant. All the Phlox offered in this list, are from one-year plants, transplanted and grown a second season, which assures you of a much better plant than those either from divisions of old plants, or one year from cuttings.



Reference Table of the More Popular Grown Iris

NAME	SEASON OF BLOOMS	HEIGHT, INCHES	COLOR OF BLOOMS	EACH	PER 10 (5 at 10 RATE)	PER 100 (25 at 100 RATE)
<b>Iris Germanica—</b>						
Alcazar.....	May-June	48	S. Light bluish-violet. F. Deep with purple bronze-veined throat	\$0.60	\$5.00	.....
Arnolds.....	"	24	S. Beautiful rosy-bronze. F. Rich velvety-purple	.30	2.20	\$18.00
Albert Victor.....	"		S. Soft blue. F. A beautiful lavender	.25	2.00	16.00
Canary Bird.....	"		S. and F. A delicate shade of canary-yellow for cutting, and fragrance	.25	2.00	16.00
Caprice.....	"	24	S. Rosy-red. F. Deeper. Very handsome	.25	2.00	16.00
Celeste.....	"	32	S. and F. Delicate azure-blue	.25	2.00	16.00
Eldorado.....	"	22	S. Bronze, shaded yellow. F. Violet-purple, edged yellow. Rich color	.30	2.20	18.00
Florentina Alba.....	"	27	S. and F. Creamy-white, flushed lavender. Very fragrant and early	.25	2.20	16.00
Fairy.....	"	27	S. and F. Pure white, suffused with a soft blue. For cutting and fragrance	.25	2.00	16.00
Gertrude.....	"		S. and F. Deep lavender-blue. Fragrant	.25	2.00	16.00
Her Majesty.....	"	25	S. Rose-pink. F. Deeper shade, tinged dark crimson	.25	2.00	16.00
Hector.....	"	26	S. Soft clouded yellow. F. Velvety crimson-black. Very showy	.25	2.00	16.00
Iris King.....	"	27	S. Clear lemon-yellow. F. Rich maroon bordered yellow	.40	3.50	30.00
Jacquisiana.....	"	30	S. Bright copper-crimson. F. Rich maroon	.50	4.50	40.00
James Boyd.....	"		S. Incurved dome-shaped light blue. F. Deep violet, edged lighter	.50	4.50	40.00
Kochi.....	"	24	S. and F. A rich dark purple	.25	2.00	16.00
Lohengrin.....	"	28	S. and F. A uniform shade of pink, silvery-mauve	.35	3.00	28.00
Loreley.....	"		S. Light yellow. F. Ultramarine-blue, bordered cream	.30	2.20	18.00
Lygia.....	"		S. Pale mauve. F. Pale mauve, feathered dark mauve	.35	2.50	20.00
Ma Mie.....	"	38	S. and F. Pure white with ruffled border delicately penciled blue when closely			





Madame Chereau	May-June	observed.	Midseason	4.00	18.00
Magnifica	"	S. and F. Pure white daintily bordered with clear blue	S. Light violet-blue. F. Dark reddish violet. Very large flowers.	.45 .30	2.20
Mary Garden	"	S. Pale yellow flushed lavender. F. Creamy-white dotted and veined maroon	S. and F. Distinct shade metallic Venetian-blue	2.00 .40	17.50 30.00
Massasoit	"	S. Rich satiny violet. F. Velvety crimson-purple with lighter margin	S. and F. Clear satiny white netted at base with lavender	.50 .30	4.50 22.00
Monsignor	"	S. Fawn-yellow. F. Violet-purple with fawn margin	S. and F. Immense clear light lavender-blue. Tall and fragrant. Popular	.30 .35	2.20 25.00
Mrs. H. Darwin	"	Handsome fragrant flowers of light blue	S. and F. A very dark navy blue of reddish hue. Large flowers. Midseason	.35 .30	3.00 25.00
Niebelungen	"	S. Light blue. F. Dark velvety violet-black with orange beard	S. Sulphur-yellow. F. Rich plum, bordered cream	.30 .30	2.20 18.00
Pallida Odoratissima	"	S. Fiery bronze. F. Velvety ruby-purple with orange beard	Full rich purple. Distinct and effective	.40 .30	3.50 18.00
Parc de Neuilly	"	S. Fawn, spotted lilac. F. Lilac reticulated at base with bronze	S. and F. Lovely soft rose-lilac; almost pink	.35 .35	25.00 25.00
Perfection	"	S. Pure white and very large. F. Deep violet-blue with narrow white	S. and F. Deep violet-rose	.35 .40	2.00 20.00
Princess Victoria Louise	"	S. Soft violet rose. F. Rich velvety crimson. Brilliant orange beard. Mid-season	S. and F. Rich golden yellow. Free from markings and shadings	1.00 .30	8.50 20.00
Prosper Laugier	"	S. Delicate pink. F. Deeper pink, shading to flesh at border		.75	7.00
Purple King	"				
Queen Alexander	"				
Queen of May	"				
Rheine Nixe	"				
Rose Unique	"				
Seminole	"				
Sherwin Wright	"				
Wyomissing	"				

EXTRA STRONG CLUMPS AT DOUBLE "EACH" RATE

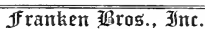
Reference Table of the More Popular Grown Iris—Continued

Franken Bros., Inc.

NAME	SEASON OF BLOOMS	HEIGHT, INCHES	COLOR OF BLOOMS	EACH	PER 10 (5 at 10 RATE)	PER 100 (25 at 100 RATE)
<i>Iris Siberica</i> —						
Siberica.....	May-June	24/36	Rich violet-blue.....	\$0.30	\$2.20	\$18.00
Orientalis.....	June	24/36	Rich violet-blue.....	.30	2.20	18.00
Orientalis Queen.....	June	24/36	Pure white.....	.30	2.20	18.00
<i>Iris Kaempferi</i> (Japan Iris).....						
Selected (separate colors).....	June-July	24/36	.....	.50	4.50	40.00
Fine Mixed.....	June-July	24/36	.....	.40	3.00	25.00
<i>Iris Psidacorus</i> .....						
Yellow Water Flag.....	May to June		Golden yellow.....	.35	2.50	20.00
Intermediate Iris.....						
Halfdan.....	May	23	Pale canary-yellow.....	.30	2.20	18.00
Prince Victor.....	May		S. Blue. F. Deep violet.....	.30	2.20	18.00
Walhalla.....	May	23	S. Pale lavender-blue. F. Wine-red.....	.30	2.20	18.00
Dwarf Bearded Iris.....						
Florida.....	April	12	S. Citron-yellow. F. Deeper yellow.....	.35	3.00	25.00
Pumila.....	April	12	S. Violet-blue. F. Deep violet-purple.....	.35	3.00	25.00
<i>Hemerocallis</i> (Day Lilies).....						
Citrinna.....	July	36	Pure lemon-yellow.....	.50	4.50	40.00
Florham.....	June	36	Fripped soft yellow.....	.30	2.20	18.00
Golddust.....	June	24/36	Rich clear yellow.....	.30	2.20	18.00
Kwanso.....	July	24/36	Double deep orange, shaded crimson.....	.30	2.20	18.00
Orangeman.....	June	12/24	Light orange.....	.30	2.20	18.00
Sovereign.....	June-July	24/36	Soft chrome-yellow, shaded brown on outside.....	.30	2.20	18.00
Thunbergii.....	July	24/36	Clear lemon-yellow; similar to Flava.....	.30	2.20	18.00

EXTRA STRONG CLUMPS AT DOUBLE "EACH" RATE





DEERFIELD, ILL.

DATE \_\_\_\_\_

Please forward by.....

To.....

Street.....

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State.....

Express Office if Different Town.....

County.....State.....

Amount Enclosed.....

CUT ALONG THIS LINE



### PHLOX SPECIAL

Phlox are unsurpassed for large masses of color in the late summer and autumn. They bloom in July and August, a time when bright colors and masses of bloom are very scarce. They grow from two to three feet high, with the exception of a few varieties. They require only ordinary garden cultivation.

For the benefit of our customers who wish to establish a fine selection of Phlox, we have selected 15 varieties that are sure to please and give complete satisfaction.

This special selection consists of 45 plants, as follows:

- 3 Rhinlander, Salmon-pink, claret eye.
- 3 R. D. Struthers, Rosy-red, crimson eye.
- 3 Rynstrom, Clear pink.
- 3 Thor, Salmon-pink, dark eye.
- 3 Riverton Jewel, Mauve-rose.
- 3 Jeanne d'Arc, Pure white.
- 3 L'Esperiment, Lilac-pink.
- 3 Anselin Mercie, Grayish-lilac.
- 3 Eugene Danzanvilliers, Lilac-lilac.
- 3 Widen, Violet-blue, white eye.
- 3 Wamohl, Lilac-blue, violet eye.
- 3 Europa, White, crimson eye.
- 3 Mrs. Chas. Dorr, Solid blue mauve.
- 3 Mrs. Jenkins, Immense pure white heads.
- 3 W. C. Egan, Lilac-pink.

45 Phlox Plants at Nursery..... \$10.00

### DAHLIA SPECIAL

As we are going to discontinue the growing of Dahlias, we have decided to close out our entire selection as listed on page 15. Any ten, one each your selection, \$4.00.

Ten, our selection, one each, \$3.00. These prices are only good while our selection lasts. To avoid delay, choose one or two extra varieties, which we may use as a substitute in case we are sold out of any of those you may have chosen.



### IRIS SPECIAL

The German Iris is extremely hardy and grows luxuriantly everywhere, particularly in a dry and sunny location. Its spikes of flowers are fragrant and fine for cutting. It is when the lower buds show color, they will open nicely in the foliage. In planting, be particular to barely cover the Rhizomes, or large fleshy roots.

The petals that stand skyward are called the Standards, and the ones that hang so artistically are called Falls. These lovely flowers bloom in May and June.

This special offering of Iris includes 10 plants each of five popular varieties, as described below:

- 10 Albert Victor, blue and lavender.
- 10 Caprice, rosy-red.
- 10 Her Majesty, rose-pink.
- 10 Loreley, yellow and cream.
- 10 Queen of May, rose-lilac.

50 Iris Plants at Nursery..... \$10.00



**PLATYCODON, BELLFLOWER (Perennial)**—A hardy Campanula, bearing a multitude of showy bell-shaped flowers that bloom in succession from July to October.



**COREOPSIS (Perennial)**—Is a beautiful hardy border plant. Grows 15 to 18 inches high and produces its bright, golden flowers in great profusion the entire summer. Fine for cutting.



**DIANTHUS, SWEET WILLIAMS (Perennial)**—Colors range from purest white to darkest red with an infinite number of combinations of colors. Grow from 1 to 2½ feet tall and bloom all summer.



**LARKSPUR, DELPHINIUM GOLD MEDAL (Perennial)**—One of the most attractive garden flowers. Having a beautiful shade of blue and growing on tall stems. Grows 4 feet tall. Blooms from June to July.



**ROCKY MOUNTAIN COLUMBINE (Perennial)**—Handsome foliage and magnificent clusters of long spurred flowers of white and blue on long stems. See color illustration above.



**GAILLARDIA (Perennial)**—These deserve a place in all gardens. They are showy, bloom under adverse conditions and are easy of culture. Grow 2 feet tall. Bloom during the summer.



**PYRETHRUM, ROSEUM (Perennial)**—In the form of a daisy these flowers are admired by all. The flowers bright in color are borne on long stems. Grows 2 to 3 feet tall. Blooms May to July.

## 65 HARDY PERENNIAL PLANTS FOR \$10.00

THIS Old Fashioned Garden Selection consists of only the cream of the Perennial List and will give your garden a continuous session of bloom from May until freezing. The fact that Old Fashioned Gardens have become so very popular and because many home grounds have been developed without the use of perennials which gives the finished touch and completes your landscape has caused us to put out an Old Fashioned Garden Special. (As our service department does not deliver and plant orders amounting to less than \$20.00 (see page 1), we suggest to those wishing service, that they select additional stock to make a total of \$20.00.)

- |                    |               |
|--------------------|---------------|
| 5 Mixed Carnations | 10 Aquilegia  |
| 10 Sweet Williams  | 10 Gaillardia |
| 10 Pyrethrum       | 10 Delphinium |
| 5 Shasta Daisy     | 5 Coreopsis   |

Our Phlox or Iris selections make an excellent addition to this Perennial Special



## FRANKEN BROS., Inc., SUBURBAN HOME LANDSCAPE SPECIAL

Every property owner who needs a complete landscape planting and intends spending \$500.00 or more, should be interested in our Suburban Landscape Special, which includes complete landscape service; plans and estimates will be furnished upon request without obligation on your part. This special earns you a net saving of 10% off the prices in this price list, with plans and planting included. The only extra charge will be for preparing of beds, fertilizer, black dirt, etc.

### EVERGREENS: HOW AND WHERE TO USE THEM

Evergreens properly placed and arranged add a charm and dignity to the home that present to the passing public an emblem of character of the home inside.

Those wishing to express these thoughts of loveliness and beauty through the background of landscaping, make no mistake by using evergreens.

Our Mr. Pottenger has given the evergreen situation on the North Shore special consideration. He has been directly interested in the Nursery and Landscape field for more than twenty years. Knowing that evergreens should be kept in a healthy condition, he has worked out a certain set program for the spraying, pruning, cultivation, fertilization of the soil, preparing the beds before planting and arranging varieties that will blend well together.

The varieties we recommend and use are all adapted to Landscape development. All the evergreens in our list have been transplanted three to five times, which is most essential in making a root development that is close and compact, so as to withstand the change of transplanting without showing the effect of having been moved.